

Capability Statement

Our Company

Appreciation at Work provides practical consulting solutions for managers, supervisors, executives, and Human Resource departments. Our goal is to enable leaders and colleagues within organizations to pursue their organizational mission and build dynamic work environments. We have developed a variety of resources & processes that positively impact the culture of an organization. We are committed to providing a process & solution that fits the needs, structure and practical logistics of each organization with whom we partner.

Core Competencies

LEADERSHIP AND STAFF TRAINING

- In-person interactive workshops
 - Gain personal resiliency
 - Increase productivity
 - Reduce absenteeism
 - Improve emotional intelligence
- Online Train-the-Trainer Certification
 - Videos
 - Self-Paced
- Toxic Workplace Prevention and Repair Kit
 - Improve Effective Communication
 - Decrease Cynicism and Apathy
 - Increase Trust in relationships
- Turn-key resources for internal use

KEYNOTE SPEAKING

- Topics:
 - Improving Staff Morale with Authentic Appreciation
 - Enhancing Your Employee Recognition Program with the *5 Languages of Appreciation*
 - How to Avoid Becoming a Toxic Workplace
 - How to Survive (and Change) a Negative, Cynical Workplace
 - Laying the Foundation for a Healthy Organization: Communication, Trust & Respect
- Available for groups from 30 to 1,000
- For testimonials contact us
- Website: www.drpaulwhite.com

INDIVIDUALIZED ASSESSMENT

(Available in Spanish, French, and Chinese)

- *Motivating by Appreciation Inventory (MBAI)*
 - General Office Version
 - Government Agency Version
 - Long-Distanced Version
 - Military Version
- *Ratings of Toxic Symptoms (ROTS) Scale*
- *Workplace Relationship Assessment Scale*
 - Assess Levels of Effective Communication, Trust, and Respect

EDUCATIONAL RESOURCES

- *The 5 Languages of Appreciation in the Workplace*
 - 200,000 Copies Sold
 - In 15 different languages
 - Paperback, Audio, and E-Book
- *Rising Above a Toxic Workplace*
- *Sync or Swim* (Business fable)
- Resource Articles
- Brief Instructional Videos

Capabilities Statement

DIFFERENTIATORS

- Low Cost Resources
- Turn-key Solutions
- Individualized Online Assessment
- Individualized & Group Assessment Results
- Relevant to Managers, Supervisors, and Front-line staff
- Multi-Language Resources

DEMONSTRATED RESULTS

- Increase Employee Engagement
- Improve Staff Morale
- Focus on Authenticity
- Decrease Cynicism and Apathy
- Applicable to Large & Small Organizations

CORPORATE & NOT-FOR-PROFIT CLIENTS



GOVERNMENT CLIENTS

- NASA
- U.S. Air Force
- U.S. Army
- U.S. Marines
- U.S. Navy
- North Carolina Department of Vocational Rehabilitation
- Kentucky Department of Agriculture
- Broward County, Florida

CODES

- Small Business
- DUNS Number: 098987352
- CAGE Code: 6WWU0
- EIN: 48-1222501
- NAICS Codes: 541611, 611430, 541618
- Family Business Resources, DBA: Appreciation at Work